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what is a master plan?

- Plan for community's physical evolution
- Comprehensive look at all aspects of community development
- Long-range (typically 10 years)
- Public policy document



master plans help to:

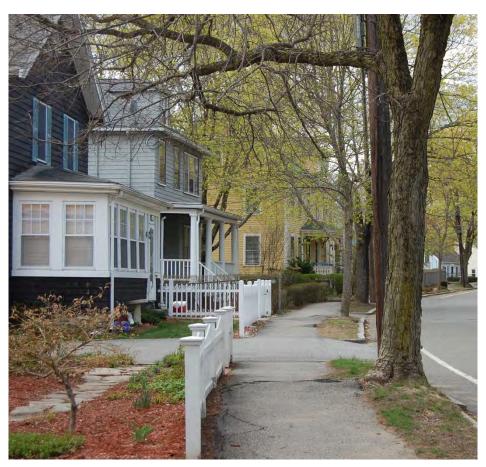
- Manage growth & change
- Provide for orderly, predictable development
- Protect environmental resources
- Strengthen local identity
- Set priorities for public facilities, infrastructure
- Provide guidance to land owners, developers, town boards

organization & approach

- Arlington Redevelopment Board
- Master Plan Advisory Committee (MPAC)
- Department of Planning & Community Development
- Consultants
 - RKG Associates
 - Howard/Stein-Hudson Associates
 - Gamble Associates
 - o Community Opportunities Group, Inc.
 - o Ezra Glenn

state requirements

- G.L. c. 41, s. 81D
 - o Goals & policies
 - o Land use
 - o Housing
 - o Economic development
 - Natural resources
 - Historic resource areas
 - Open space & recreation
 - Services & facilities
 - o Circulation & traffic
 - o Implementation



master plan adoption

- Statutory authority:
 - Arlington Redevelopment Board (Planning Board)
 - Prepares, adopts, oversees implementation
 - No formal adoption procedures in statute
 - o Communities follow local customs, traditions
- Some towns also seek Town Meeting endorsement



key ideas

YOUR TOWN, YOUR FUTURE



Guiding Principles: World Café, October 17, 2012

Community meetings: sequel to the World Café June 3, 4, and 6 2013 Arlington High School Cambridge Savings Bank Hardy School



Community survey
June 2013



- Residents value ...
- o Location
- Walkability
- o Bike path
- Family friendly
- Residents want to encourage ...
- New businesses
- Open space: maintain existing, provide more
- o Reduce carbon footprint
- Demographic diversity

Small-group interviews May-August 2013



- Issues (frequently identified)
- Residential tax burden
- o Traffic
- o Parking
- Zoning & permitting
- Housing affordability
- o Mansionization
- Environmental quality (open space, water, flooding)
- Need for more business development
- o Old v. new

Small-group interviews May-August 2013



- What has changed?
- More restaurants (destination)
- o "Wet" town
- o Business mix
- Demographics (no longer a "blue collar" town)
- More accepting community
- Young families
- Bike path
- o Better schools
- Less affordable
- Too much housing



findings

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growth management & conservation

- Massachusetts Avenue
- Broadway
- Mill Brook

- Mugar Property
- Poet's Corner



town character

- Topography, water resources
- Massachusetts Avenue
- Unique neighborhoods
- Street trees, urban forest
- Historic civic spaces
 - o Buildings
 - o Grounds
 - o Public art

local economy

- Highly skilled, welleducated labor force
- Business and employment growth
- Theatres
- Vibrant arts community
- History, tourism potential



government

- Well-run, fiscally responsible
- Very small commercial tax base
- Cautious/conservative spending
- AAA bond rating
- Need for "big ticket" capital projects
- Very little town-owned land to meet municipal needs
- DPW under-funded, under-staffed



sustainability

- Green Communities
- Energy conservation
- Stormwater management
- Bikeway
- Affordable housing
- Zero-commute jobs





circulation & traffic

- Arlington has 125± miles of roadways
- Well connected to regional road network
- Bikeway, sidewalks
- Bus service (mainly Massachusetts Avenue)
- Peak-period traffic congestion
- Private ways





direction

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vision

 Arlington's Master Plan envisions civic connections that encourage social interaction and foster a sense of community. The plan considers a range of critical topics by focusing on how they contribute to these connections ...



civic connections ... social interaction ... sense of community

- Open spaces and corridors that link neighborhoods
- Thriving business districts
- Living and working opportunities for all
- Stewardship and promotion of our historic heritage
- Cultural and recreational resources that provide shared experiences
- Natural systems in ecological balance
- A walkable public realm where residents meet their neighbors
- A shared interest in community-wide fiscal health

Land use

- Balance housing growth with other land uses
- Encourage development that enhances natural resources, built environment
- Support, expand the economic, cultural, and civic purposes of commercial areas

Circulation & traffic

- Enhance mobility and increase safety: maximize transit, bicycle, and pedestrian access
- Manage congestion safely and efficiently: improve traffic operations
- Manage supply of parking in commercial areas

Housing

- Encourage mixed-use development that includes affordable housing
- Provide a variety of housing options
- Preserve "streetcar suburb" neighborhood character
- Encourage sustainable construction

Economic development

- Support small, independent businesses
- Maximize buildout potential of nonresidential properties
- Promote Arlington's historic and cultural assets
- Improve access to public transit and parking

Historic & cultural resource areas

- Maintain, protect, preserve, and promote historic and diverse cultural resources
- Provide attractive, wellmaintained spaces for residents
- Promote arts and cultural activities

Public facilities & services

- Coordinate, efficiently deliver town services
- Build and maintain attractive facilities that minimize environmental impact and connect community
- Balance need for revenue with ability/willingness to pay
- Guide public facility investments through longterm capital planning

Natural resources & open space

- Use sustainable planning and engineering to improve air and water quality, reduce flooding, enhance ecological diversity
- Mitigate and adapt to climate change
- Develop neighborhoods, commercial areas, and infrastructure in harmony with natural resources

- Value, protect, enhance Arlington's physical beauty and natural resources
- Treasure our open spaces, parks, recreational facilities and natural areas
- Expand recreational and athletic facilities, programs, opportunities
- Maintain and beautify parks, trails, play areas, and streetscapes



priority recommendations

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land use

- Recodify/update Zoning Bylaw
- 2. Reduce special permits
- 3. Reorganize, consolidate business districts
- 4. Provide redevelopment incentives
- 5. Clarify mixed-use provisions

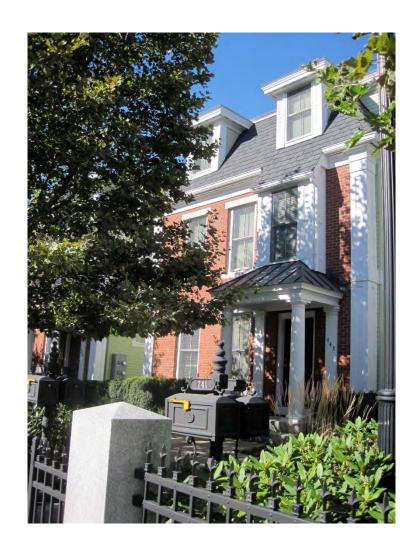
circulation & traffic



- Create safer conditions for pedestrians, bicyclists
- Improve conditions, access, safety on Minuteman Bikeway
- 3. Work with MBTA, MassDOT
- 4. Address parking
- 5. Reduce traffic congestion

housing

- Affordable housing plan
- Determine 1.5 percent land area status under Chapter 40B
- 3. Address quality, condition of aging housing stock
- 4. Assess "aging in place" needs



economic development

- Enhance development flexibility in business districts
- 2. Update industrial district zoning
- 3. Promote co-work centers
- 4. Support "magnet" businesses
- Implement the Koff report (Commercial Center Revitalization)

historic & cultural resource areas

- Develop historical, archeological resources survey: identify, prioritize needs
- Seek CLG status
- Expand education, advocacy
- Develop comprehensive preservation plan
- Preserve character of historic districts
- Protect town-owned buildings
- Develop cultural districts & resources plan

natural resources & open space

- Develop comprehensive plan for Mill Brook
- 2. Address problems with street trees
- Protect Mugar land all or part of it – and consider TDR as implementation tool
- 4. Create bylaw to control invasive plant species



public facilities & services

- Perform space needs analysis
- Review condition of private ways
- Establish surplus property process

- Improve management & maintenance of town properties
- Develop plan to meet long-term cemetery needs





discussion

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